

# 2018 Business and Enterprise Teachers' Conference



Friday 18<sup>th</sup> May

CPA Australia, Level 10, 420 King William Street, Adelaide

Time	Program Content			
8:30	Registration opens			
9:00	Keynote Presentation: Katie Spain From Farmer to Fritz Fritz Magazine			
10:00	BETA SA Inc AGM for SA Attendees			
10:15	Morning tea: provided			
	IPP	Accounting	5-10 Economics and Business	Business
10:45 Session 1	IPP Resources Giovanna Iannicelli	Needs of the user Ann Rayson	AC - Economics and Business from Year 5 to 10 Anne Glamuzina	Entrepreneurship Tracy Marsh
11:45	Pedagogical Snapshots			
12:30	Lunch: provided			
1:15 Session 2	Preparing Documents for Publication Tracy Marsh	Alfred James David Lawlor Finance Director	Building Entrepreneurial Capabilities Emily Monaghan Alice Speirs	
2:15 Session 3		Success in Accounting Studies Scott Copeland, UniSA	Taboo Eloise Hall and Isobel Marshall	
3:15	Conference close and raffle			
3:30-4:30	Optional drinks			

! Members \$60 ! Students \$35 ! Non-members \$80 !

*includes lunch and refreshments*

## Key note address – Katie Spain

Editor at Newstyle Media



I write. A lot.

I am a former farm girl who left Australia in pursuit of stories. Words took me to Germany, London, Sydney and back to my base in Adelaide where I am editor of Newstyle Media's Fritz Magazine and G'Day Magazine.

Food and wine is my jam. I am a feature writer for WBM (Wine Business Magazine Australia), Broadsheet, the McLaren Vale Guide, and reviewer for Gourmet Traveller's 2017 Restaurant Guide.

I was the Australian Alternative Wine Varieties Show fellowship recipient (2017), Penola/Coonawarra Arts Festival writer in residence (2017) and the SA Writers Centre writer in residence (2016).

I am the former editor of Broadsheet Adelaide and features writer and digital lass for News Corp's The Adelaide\* Magazine and SAWeekend Magazine, lifestyle reporter for The Advertiser and a restaurant and bar reviewer for The Advertiser's annual Food Guide. I also taught Writing Articles For Publication at Adelaide College of the Arts.

My background is a diverse mix of radio, digital and print lifestyle (food, fashion and events) and travel journalism, community building and social media. I've made a career managing social media platforms and websites for publications and companies worldwide. When I'm not tweeting about new cafes, local gems and international trends, I'm writing about them. Print is my passion and I've been fortunate to forge a career that merges the best of both.

I love to champion locals and creativity I love nothing more than filling my days with great food, music, art, and travel. I've interviewed some of the biggest names in the entertainment world but get the biggest thrill out of shouting the praises of everyday people with a cracking story to tell.

### Australian Professional Standards for Teachers

Standards covered by this conference at the Proficient teacher stage:

6.2 - Engage in professional learning and improve practice.

6.3 - Engage with colleagues and improve practice.

7.4 - Engage with professional teaching networks and broader communities

### Registration

Complete the <http://betasa.asn.au/conferences/conference-2018/> alternately the link can be obtained by request from [betasainc@gmail.com](mailto:betasainc@gmail.com)

*Registration will not be complete until payment is received.*

### REMINDERS

Please bring your name badge and own electronic device, as well as assessments if you wish to discuss them with your peers.

Transport suggestion – given the city location, it is suggested that delegates utilise public transport to attend the conference.

<http://betasa.asn.au> BETA SA Inc     [betasainc@gmail.com](mailto:betasainc@gmail.com)

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